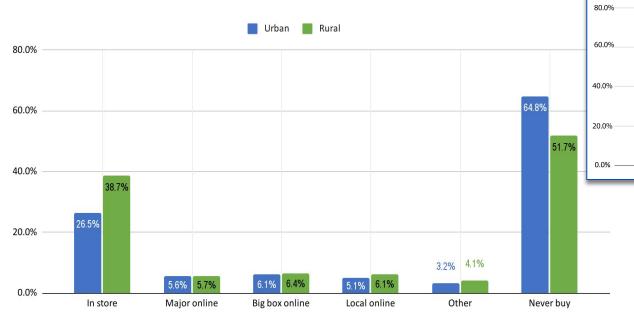
Section: Sources

Q: From which of the sources listed do you <u>EVER</u> buy the following products and services?:

Agricultural Products and Services





Other

Local online

Major online

Big box online

From which of the sources do you buy MOST OFTEN

In store

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Section: Sources - Urban/Rural Sources Used to Purchase by Region

Q: From which of the sources listed do you buy the following products and services?:

Agricultural Products and Services

	BC		
	EVER BUY	BC: Urban	BC: Rural
Ever Buy	In store	28.2%	39.6%
	Major online	4.5%	6.2%
	Big box online	5.5%	4.9%
	Local online	4.7%	3.7%
	Other	2.4%	2.2%
	Never buy	63.3%	51.7%
Jsually Buy	USUALLY BUY	BC: Urban	BC: Rural
	In store	74.6%	78.4%
	Major online	4.9%	7.8%
	Big box online	9.3%	6.3%
	Local online	7.2%	3.9%
	Other	4.1%	3.7%
_			

Prairies		
EVER BUY	PR: Urban	PR: Rural
In store	22.5%	41.7%
Major online	4.6%	2.7%
Big box online	5.8%	4.0%
Local online	4.1%	6.1%
Other	1.6%	3.7%
Never buy	71.0%	53.7%
USUALLY BUY	PR: Urban	PR: Rural
In store	76.1%	88.4%
Major online	6.7%	1.4%
Big box online	9.9%	2.5%
Local online	5.3%	3.5%
Other	2.0%	4.1%

ON: Urban	ON: Rural
26.9%	
20.5.0	40.8%
6.7%	9.7%
6.4%	8.6%
5.6%	7.9%
4.3%	4.8%
63.5%	45.8%
ON: Urban	ON: Rural
70.4%	73.8%
7.7%	7.9%
8.4%	7.6%
9.3%	7.7%
4.1%	3.0%
	6.4% 5.6% 4.3% 63.5% ON: Urban 70.4% 7.7% 8.4% 9.3%

Atlantic				
EVER BUY	ATL: Urban	ATL: Rural		
In store	32.9%	30.7%		
Major online	3.6%	2.3%		
Big box online	6.2%	6.4%		
Local online	5.4%	4.5%		
Other	2.7%	4.3%		
Never buy	56.4%	59.6%		
USUALLY BUY	ATL: Urban	ATL: Rural		
In store	73.0%	76.0%		
Major online	4.7%	1.7%		
Big box online	8.6%	7.1%		
Local online	9.4%	5.6%		
Other	4.4%	9.6%		

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