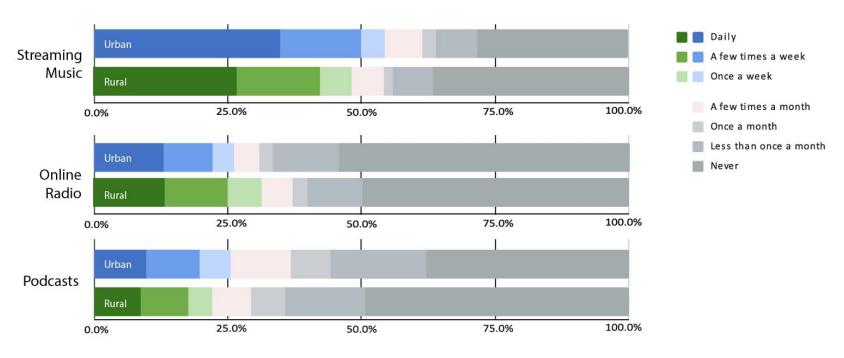
## **Section: Consumption Habits**

Q: How often do you personally participate in the following activities?:

## Listening to content online: Streaming Music, Online Radio, Podcasts





Totum Research - January 2023:

How Geography Impacts Shopping Patterns, Habits and E-Commerce Across Canada (Urban = 10K+ Pop, Rural = <10K Pop)