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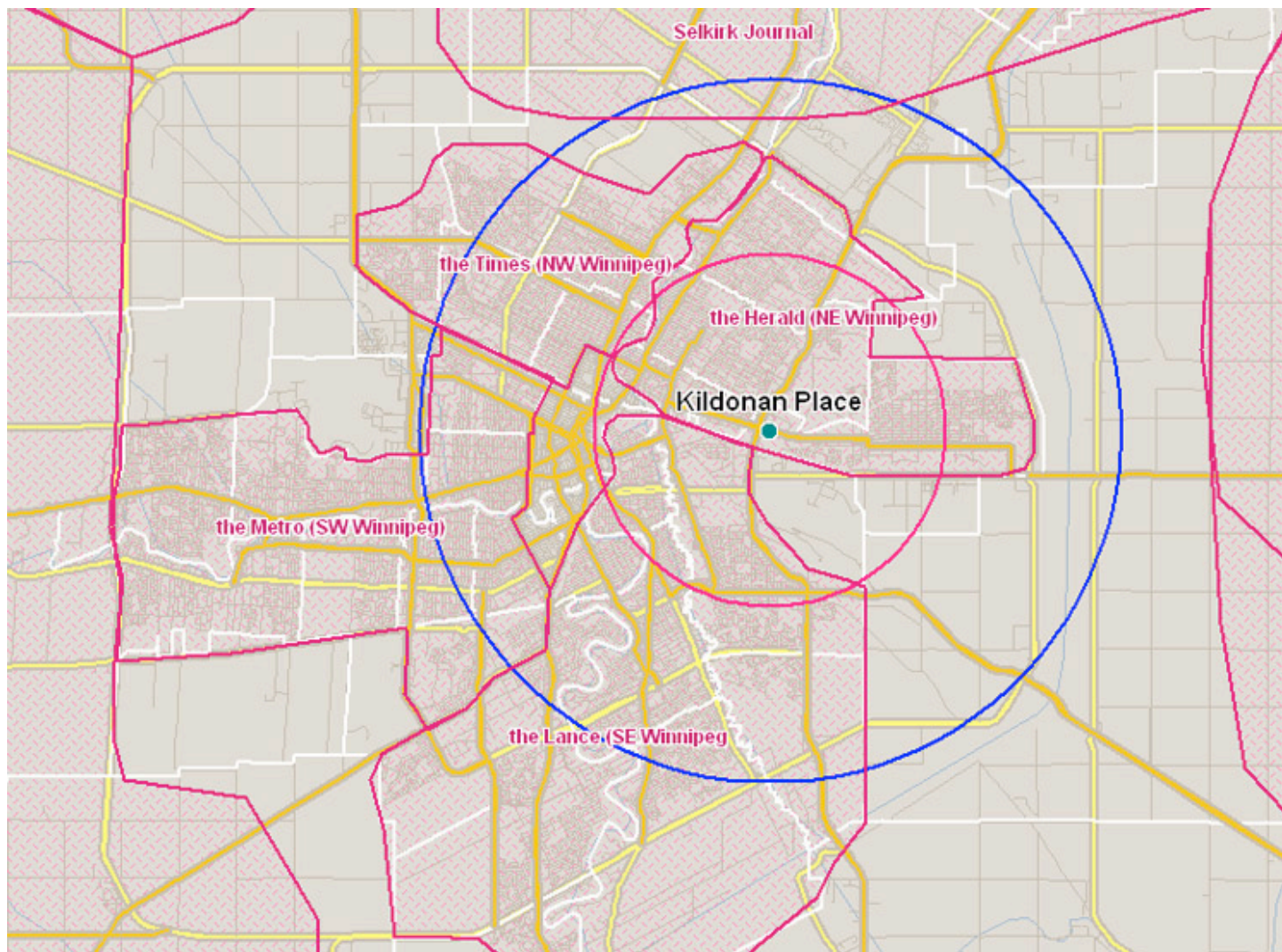
Geo-Targeting With Retail Locations With Trade Areas or Radius

An urban retail location with trade areas stretching into the suburbs

Similar to previous example the agency's major retail client was opening a new location in Winnipeg's Kildonan Place.

A map incorporating both a 5km and 10km radius brought perspective to various community newspaper options originating from outside of Winnipeg.

Figure 1



For more information, or for help with your own project, please contact AdWest at info@adwest.ca