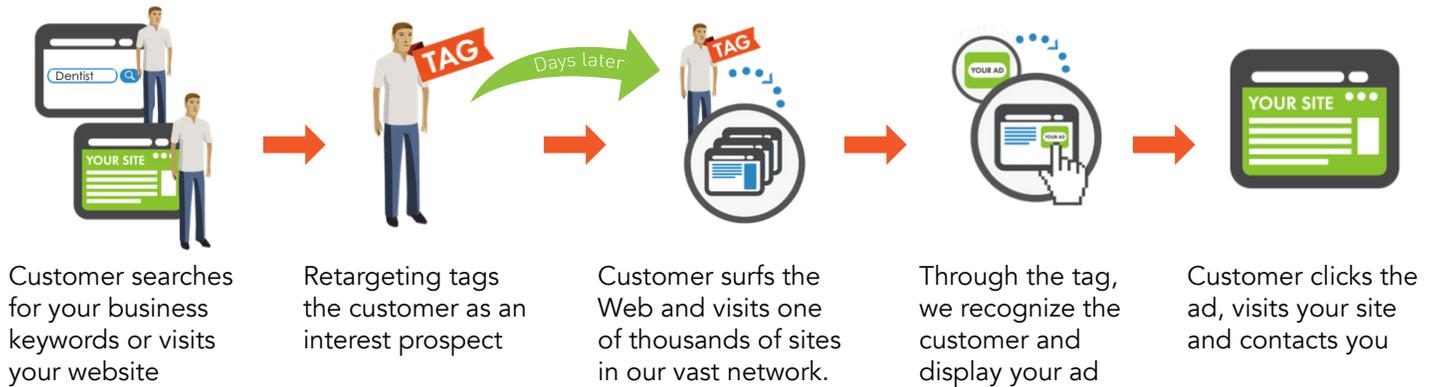


AdWest Digital Desk: Site/Search Retargeting

Puts your text ads on top search engines and local directories so more customers discover your business.

How It Works



Search Retargeting



Search Retargeting

1. Customers search for your business keywords
2. Customers visit a site in our vast network
3. Search retargeting shows your ad to customers interested in your products or services

Site Retargeting



Site Retargeting

1. Customers see your ads like search ads, display ads or traditional advertising
2. Customers visit your site and take action
3. Site retargeting shows your ad to previous site visitors

What You'll Get

Related Topic Keywords

Cosmetic Dentistry

Research Keywords

Cost of Braces in Dallas

Buying Keywords

Where to Get Invisalign in Dallas



Targeted Keywords

- Select 100+ keywords related to your business
- Reach prospects throughout the buying process
- Include specific brand names, products and services

Maximum Reach

- Network covers 90% of North American online audience
- Top news, entertainment, lifestyle and social media sites

Powerful Optimization

- Monitors all impressions and site visits
- Reallocates budget to top-performing keywords
- Optimizes spend between search and site retargeting to boost conversions

Detailed Reports

- AdWest will provide you with details such as impressions and site visits



adwest

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adwest.ca
info@adwest.ca
1.877.701.4704